



5 June

**International Day for the
Fight against IUU Fishing**

年年有魚？

STOP IUU

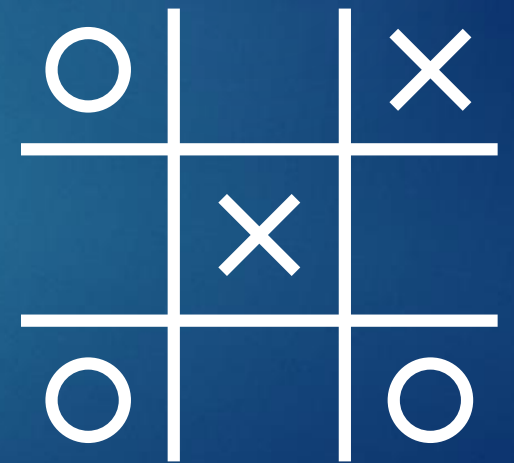
UNIT 3. I WILL MAKE A DIFFERENCE

西門實驗小學 許嫻華老師

In the beginning, let's review.



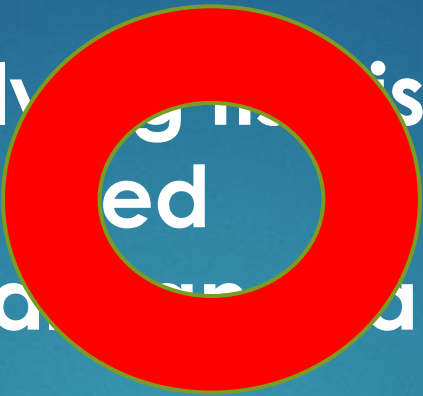
We will play
[Tic Tac Toe] to
review



Tao people catch fish every day.



Flying fish is called "dang" in the language.



Tao think flying fish is from mother nature.



Tao people are illegal, against the laws.



IUU fishing is very good.



IUU fishing causes big damage to the ocean resource.



Tao people in Lanyu use a friendly way to catch fish.



Taiwan is still a yellow country against the world.



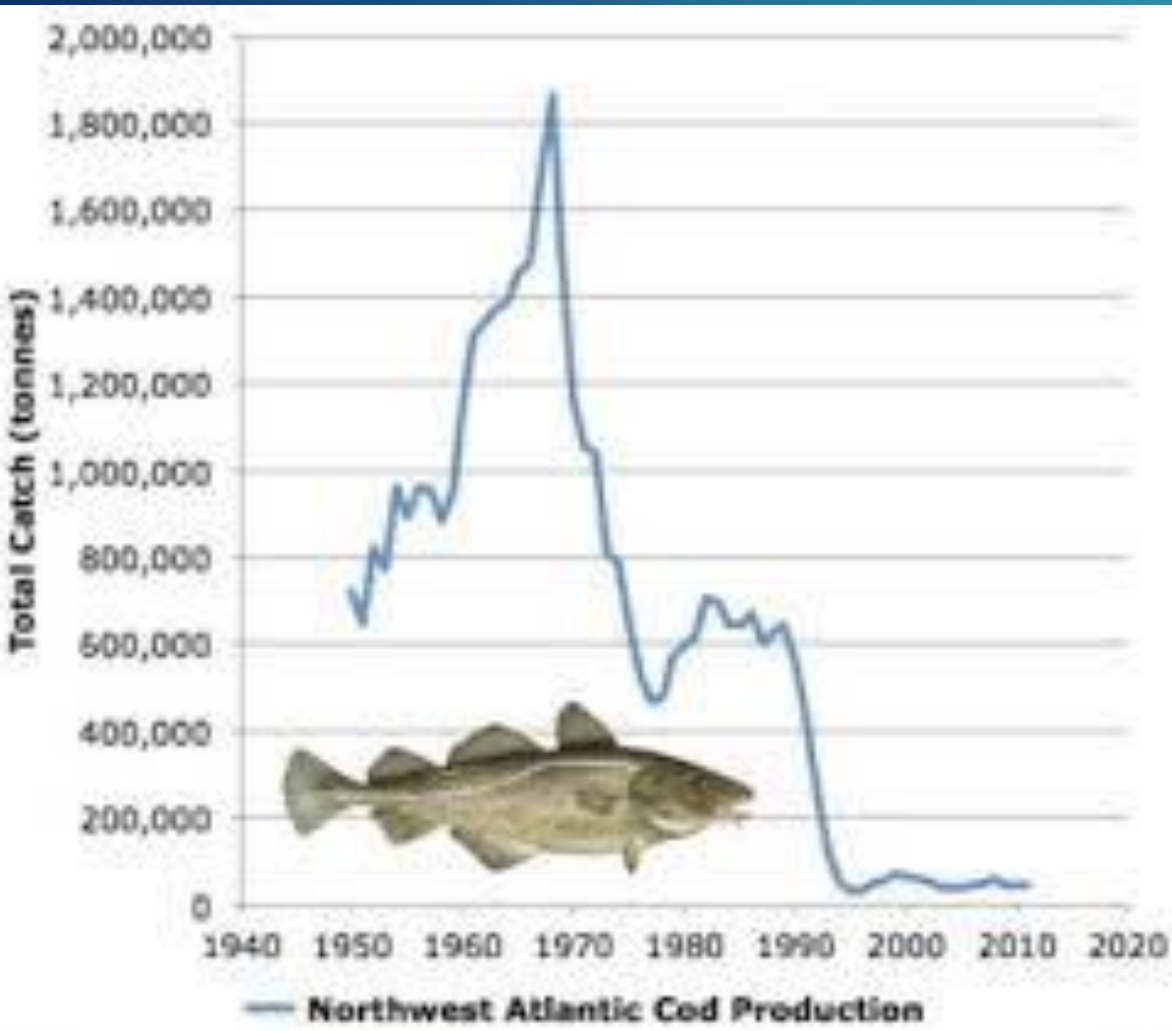
This is a Lanyu



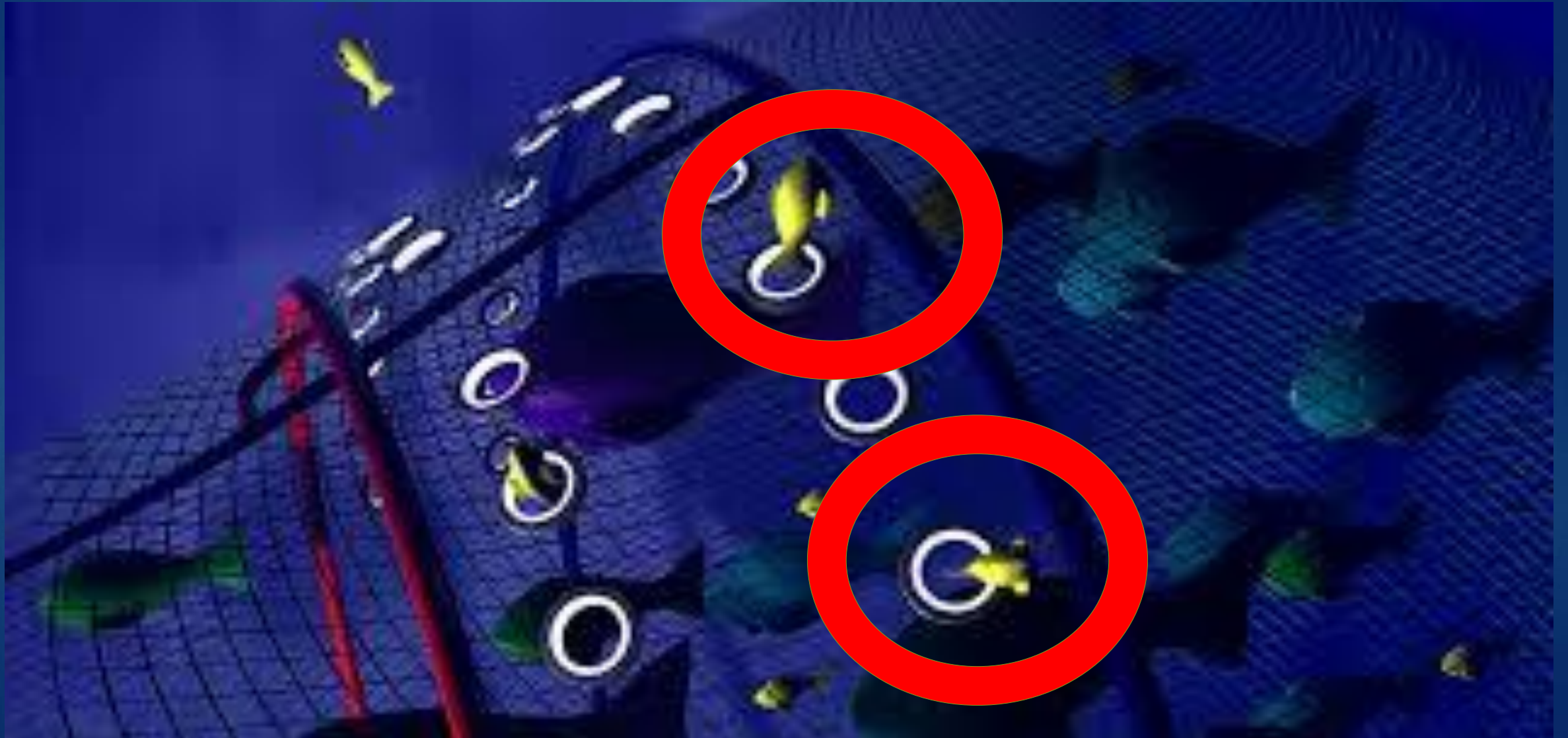
Everyone in the world work together to keep ocean resources.



We are against overfishing and IUU fishing.



We encourage ocean friendly fishery.



We encourage ocean friendly fishery.



How do we tell ocean friendly fishery from the other?



We give them ocean friendly labels



We give them ocean friendly labels

The screenshot shows the Instagram profile for 'meljapan'. The profile name is 'meljapan' with a blue verified badge. The bio reads: 'EL (メル)|日本発の水産エコラベル' (EL (Mel)| Japan's Marine Eco-Label), 'リン・エコラベル・ジャパン協議会' (Marine Eco-Label Japan (MEL) Association), and '多様性に恵まれた日本の自然、産業、文化を反映した日本発の水産エコラベルです... 続きを読む' (It is a marine eco-label developed in Japan, reflecting the diverse nature, industry, and culture of Japan... Read more). The website 'www.melj.jp/' is listed. There are 3 posts, 9 followers, and 0 following. A blue arrow points to the 'フォローする' (Follow) button. To the right, a QR code is shown with the text 'QRはこちら▽' (QR code is here ▽) above it. Below the QR code, the text 'フォローおねがいします!' (Please follow!) is displayed, accompanied by an illustration of a hand tapping a smartphone screen with the word 'TAP' written next to it.

Advertisement for 'Silver King' salmon. The main text reads '銀鮭の王様' (Silver King Salmon) and 'まるごと一匹' (Whole fish). A speech bubble says 'エラ・内臓・ウロコ 全て処理済み' (Gills, organs, and scales are all processed). A vertical text on the left says '一緒にさばこう' (Let's eat together). A red circular badge says '漁師直送' (Direct from the fisherman). At the bottom, it says 'オンラインお魚さばき教室つき' (Includes online fish cutting class). The ASC logo is visible with the text '責任ある養殖により生産された水産物' (Aquaculture product produced responsibly) and 'ASC-AQUA.ORG'.

Advertisement for ASC certified salmon. The main text reads '銀鮭では国内初' (First in Japan for silver salmon), '2020年6月' (June 2020), and 'ASC認証を取得しました' (Obtained ASC certification). The ASC logo is prominent, with the text '責任ある養殖により生産された水産物' (Aquaculture product produced responsibly) and 'ASC-AQUA.ORG'. The certification number 'ASC-C-02276' is also shown.



How many ocean friendly labels can you find?

http://www.ecolabelindex.com/ecolabels/?st=category,fish_fisheries



How about Taiwan?



永續海鮮認證計畫

海洋之心生態標章 ProFishLove Ecolabel

依據聯合國糧農組織FAO《海洋撈捕漁業之魚和漁產品生態標章準則》制定



友善

友善海洋的漁業管理
態度，持續進步中



金級

漁業永續管理的程度達
到台灣國內最優秀等級

四大關注

確保魚群永續

- 物種生殖生長特性
- 物種系群相對豐度
- 系群永續警戒設定



保護海洋環境

- 漁具漁法對海洋棲地之友善度
- 漁捕行為對海洋食物網之衝擊
- 混獲程度

永續海洋

有效漁業管理

- 政府管理措施 科學研究追蹤
- 卸魚申報落實 漁船管理監控
- 漁捕投入管理 漁獲產出管理

企業社會責任

- 落實漁獲的衛生管理
- 安全的漁捕工作環境
- 合法的漁工待遇福利



Buying seafood with ocean friendly labels help to keep **sustainable** ocean resource.

全球目前有超過100個海鮮生態標章在大型通路上使用



台灣也一起來！

臺灣海洋保育與漁業永續基金會

海洋之心生態標章

首發產品



金春勝老船長

水煮鯖魚罐頭

健康無負擔，原料僅有鯖魚、水及少許鹽！
特選鯖魚最優質等級，清爽美味！
低糖且含豐富的蛋白質，養生飲食首選！



來自臺灣
北部海域鯖魚



金春勝老船長

橄欖油茄汁鯖魚罐頭

無食品添加物，採用義大利原裝進口橄欖油！
保留番茄醇香，減少過去沙拉油的油膩感
隨時可享受一頓豐足營養的海鮮小宴！



我的船位有裝VMS
接受政府監控唷！



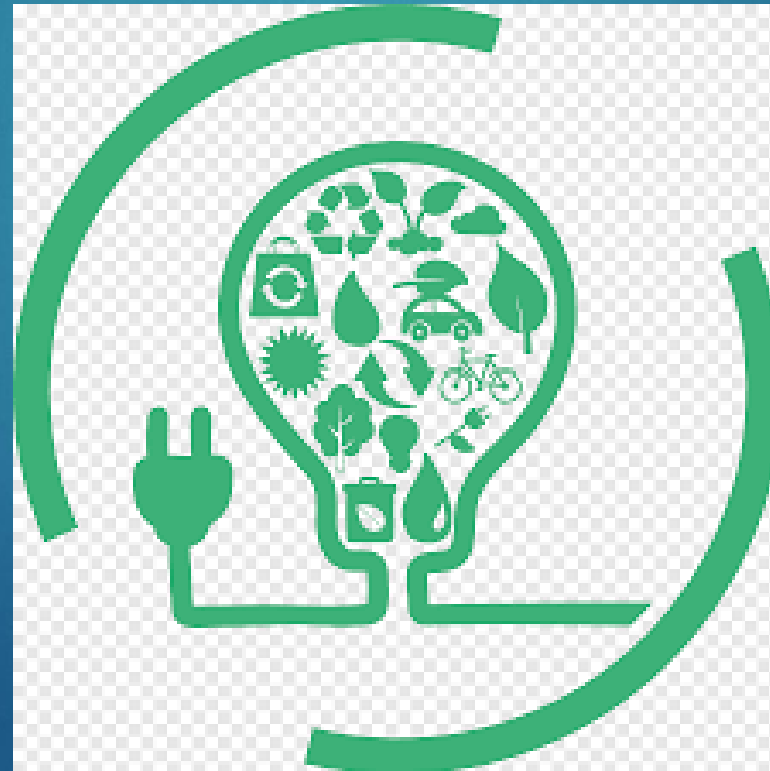
禁漁期我都
乖乖在家休息！



我出海捕魚回來
都有做卸魚申報呢！



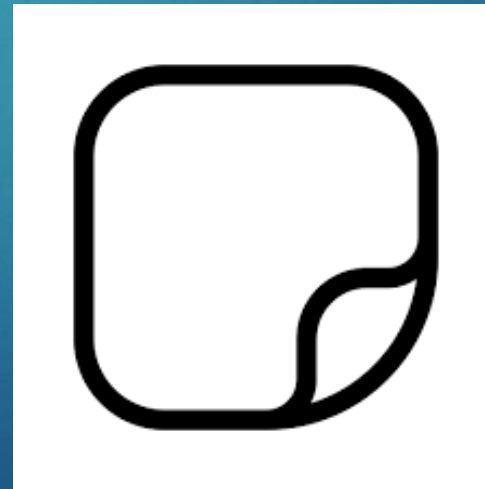
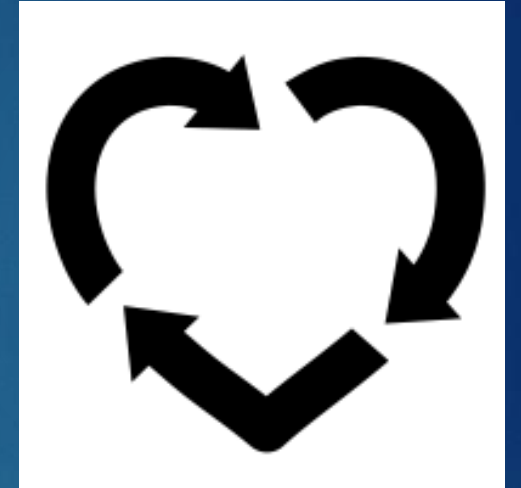
Sustainable means
lives go around and around



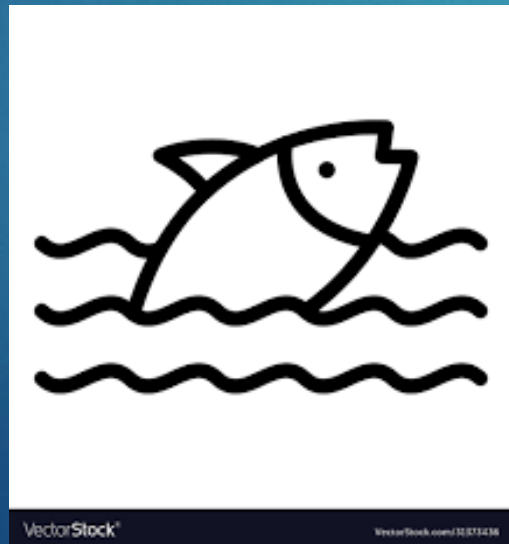
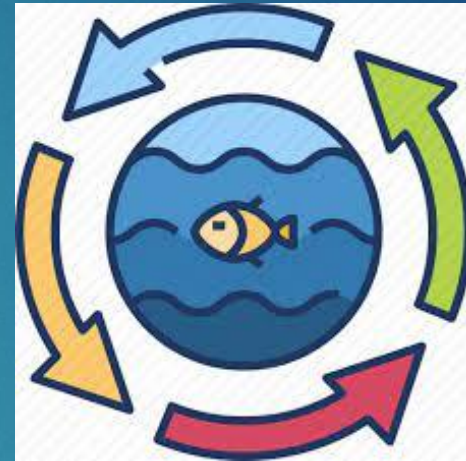
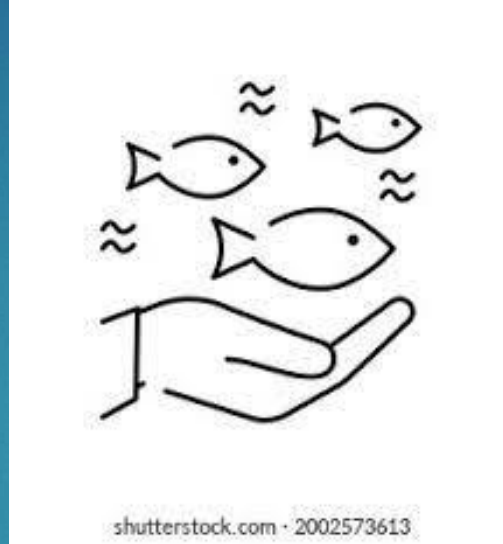
Now, it's your turn!



You are going to design **sustainable** ocean friendly labels.



Some ideas: about ocean / friendly / fish



Let's create!



shutterstock.com - 319065572

Kids can make a difference

give.



resilience
self-awareness
emotional regulation
youth leadership
empathy
peace
Support New Leaf Foundation

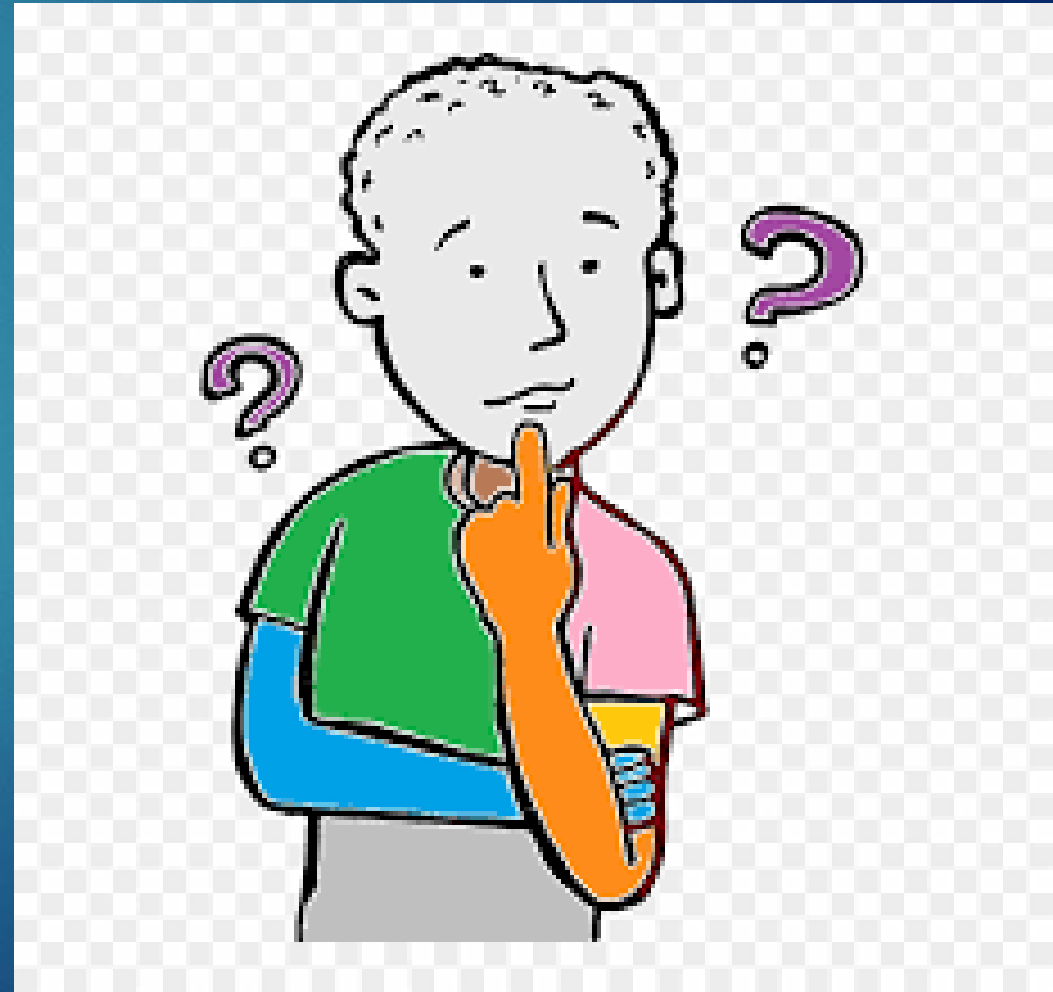
Small ways our
little ones
can make a
BIG difference
in the
world!



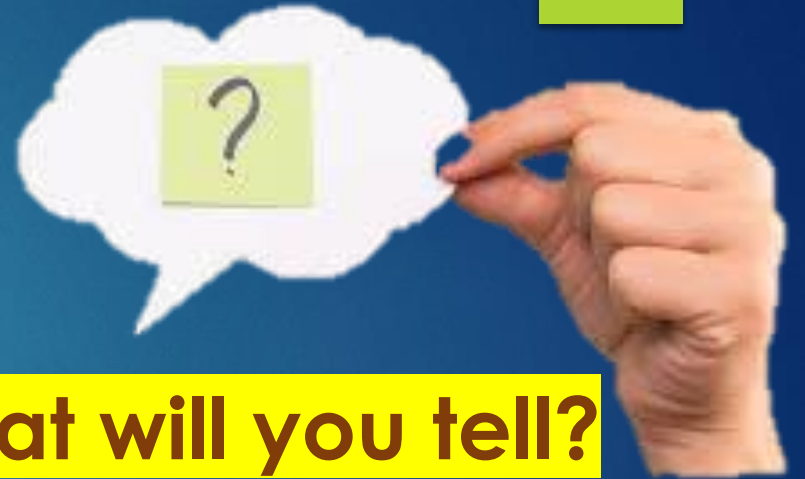
Let's tell everyone to stop IUU and
overfishing!

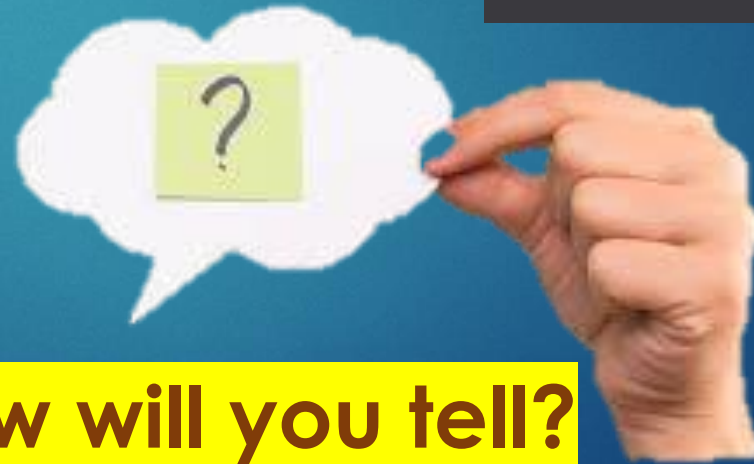
▶ What can you do??

▶ Ideas?



We are going to take the actions.





How will you tell?



Let's Work Together



Little World
Social Skills

