

Classroom Survey

Class: _____ Name: _____ Student No. _____

Task 1

Please complete the survey based on your personal experience and interview a friend.

1. How frequently do you shop at a known fast-fashion retailer?

My Answer	My Friend _____'s Answer
<input type="checkbox"/> Once a month	<input type="checkbox"/> Once a month
<input type="checkbox"/> Twice a month	<input type="checkbox"/> Twice a month
<input type="checkbox"/> Less than one time in three months	<input type="checkbox"/> Less than one time in three months

2. Which shops do you visit most frequently when you purchase apparel?

My Answer	My Friend _____'s Answer
<input type="checkbox"/> ZARA/ H&M/ Net/ GU / Uniqlo (Fast fashion retailers)	<input type="checkbox"/> ZARA/ H&M/ Net/ GU / Uniqlo (Fast fashion retailers)
<input type="checkbox"/> Luxury Brands (Prada, Gucci, Chanel, Hermès, etc.)	<input type="checkbox"/> Luxury Brands (Prada, Gucci, Chanel, Hermès, etc.)
<input type="checkbox"/> Others:	<input type="checkbox"/> Others:

3. What is the reason for you to visit that frequently visited store?

My Answer	My Friend _____'s Answer
<input type="checkbox"/> Fashionable	<input type="checkbox"/> Fashionable
<input type="checkbox"/> Price	<input type="checkbox"/> Price
<input type="checkbox"/> Quality	<input type="checkbox"/> Quality
<input type="checkbox"/> Others:	<input type="checkbox"/> Others:

4. Have you ever bought an item of clothing and not worn it?

My Answer	My Friend _____'s Answer
<input type="checkbox"/> Yes	<input type="checkbox"/> Yes
<input type="checkbox"/> No	<input type="checkbox"/> No
<input type="checkbox"/> Maybe	<input type="checkbox"/> Maybe

5. How do you dispose of old clothing?

My Answer	My Friend _____'s Answer
<input type="checkbox"/> Donate	<input type="checkbox"/> Donate
<input type="checkbox"/> Throw it away	<input type="checkbox"/> Throw it away

6. Are you concerned about the environmental impact of disposing of unwanted clothing items?

My Answer	My Friend _____'s Answer
<input type="checkbox"/> Yes	<input type="checkbox"/> Yes
<input type="checkbox"/> No	<input type="checkbox"/> No
<input type="checkbox"/> Maybe	<input type="checkbox"/> Maybe

7. Would you consider buying second hand clothes as opposed to mass produced fashion?

My Answer	My Friend _____'s Answer
<input type="checkbox"/> Yes	<input type="checkbox"/> Yes
<input type="checkbox"/> No	<input type="checkbox"/> No
<input type="checkbox"/> Maybe	<input type="checkbox"/> Maybe



(<https://forms.gle/kqppzFdETrhxsTvV9>)

Task 2 Read the following questions and share your answer in class.

1. Do you enjoy buying clothes? How often do you buy clothes?
2. Which do you think is more important, quality or price? Why?
3. Do you recognize any of the following brands? Have you ever bought clothes from any of the shops? What is your first impression on these brands?



4. According to Merriam-Webster, the definition of *fast fashion* is “an approach to the design, creation, and marketing of clothing fashions that emphasizes making fashion trends quickly and cheaply available to consumers.” Do you think brands such as Zara and Net can be categorized in the fast fashion category?
5. Do you view fast fashion as a positive or negative trait of the industry? State your reasons.